



# **PUBLIC HEALTH**

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## **Increasing Adult Immunization Rates**

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## **Overview**

- Community Guide
- Partnering with pharmacy associations
- Low cost quality improvement initiatives





## Trusted Resource

*The Guide to Community Preventive Services-  
The Community Guide*

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## Getting Pharmacies on Board

- Work with your pharmacy association
- Have a pharmacist deliver your message
- Engage pharmacy leaders
- Address barriers
- Demonstrate how using the IIS is a win-win

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## Quality Improvement Initiatives

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## Steps to Implement QI Work

- Provided minimal funding to help with administrative time to create/implement sustainable changes
- Visited the clinics for planning meetings
- Involved a variety of clinic staff in the planning
- Checked in with clinics to provide technical assistance

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## Change in Work flow

### Clinic 1

- **Measure:** Increase the number of Flu and Tdap immunizations provided to adults

### Quality Improvement Effort

- Moved adult immunization status update to screening portion of the visit, including changing the time of prompt in the electronic health record

### Outcomes

- **Flu:** Rate increase of 11% points
- **Tdap:** Rate increase of 10% points

## Clinical Measures

### Clinic 2

- **Measure:** Increase the number of Flu and Tdap immunizations provided to adults

### Quality Improvement Effort

- Made adult immunizations part of the clinics' HEDIS measures
- Built an alert into the electronic medical records

### Outcomes

- **Flu:** Rate increase of 6% points
- **Tdap:** Rate increase of 5% points



## Suggestions

- Help clinics find options that are:
  - Low cost and sustainable
  - Meet multiple needs (such as HEDIS)
  - Comprehensive planning meeting
- Include staff who perform a variety of tasks
- Provide patient information that meets the needs of your target audience

