

**HOLD FOR RELEASE UNTIL 8/10/2015**

**HealthMap Vaccine Finder Needs Your Help!**

Given the impact of influenza during the 2014-2015 season, healthcare providers all over the country are already preparing for next year's influx of patients seeking vaccines. It is important that the public be able to quickly find vaccines in their area when they need them.

HealthMap Vaccine Finder is a free, online service that provides users with the most reliable and current information on vaccine availability in their area. Providers must opt-in to participate, and listing your location is free. Over 50,000 pharmacies, clinics, and health departments are already registered in the system.

Vaccine Finder has recently added formulation information for meningococcal, pneumococcal, and HPV vaccines, in addition to the 7 influenza vaccine formulations and 10 routine adult immunizations previously featured. These improvements, along with a growing network of participating providers, have allowed **over 1 million users to access life-saving vaccine information from over 50,000 locations!**

And there's more to come. HealthMap is partnering with the Centers for Disease Control and Prevention (CDC) and the National Association of County and City Health Officials to develop **Flu Med Finder**, a new capability for use during an influenza pandemic. This tool will allow users to find antiviral medications in their area **in near real-time**.

**Make sure your community knows about the vaccines that you offer.  
Register for HealthMap Vaccine Finder and put yourself on the map!**

If you would like to register as a new provider, please create an account at [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup). Once your account is confirmed, you can log in to the provider site and upload information to your account.

For our existing partners, it may be time to update your listings. You can do so at [vaccinefinder.org/admin](http://vaccinefinder.org/admin).

For questions, please email [vaccine@healthmap.org](mailto:vaccine@healthmap.org). For the latest news, follow us on Twitter at @VaccineFinder!

*About HealthMap*

HealthMap is a team of researchers, epidemiologists and software developers at Boston Children's Hospital. Learn more about HealthMap at [healthmap.org](http://healthmap.org).

**###**  
(315 words)

## **Join HealthMap Vaccine Finder!**

HealthMap Vaccine Finder is a free, online service that provides users with the most reliable and up-to-date information on vaccine availability in their area. Vaccine Finder partners with pharmacies, clinics and health departments to provide accurate and timely information on their immunization services. The goal of Vaccine Finder is to make vaccination available to everyone by connecting users directly to a vaccine provider.

Since its launch in 2012, **over 1 million users** have accessed our growing database of vaccine providers and searched for life-saving immunization information. In preparation for the 2015-2016 flu season, HealthMap Vaccine Finder invites you to take part in expanding the nation's largest database of vaccine providers.

**Make sure your community knows about the vaccines you offer. Register for HealthMap Vaccine Finder and put yourself on the map!**

New providers can register at [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup). Existing providers can update their locations and data at [vaccinefinder.org/admin](http://vaccinefinder.org/admin).

For questions, please email [vaccine@healthmap.org](mailto:vaccine@healthmap.org). For the latest news, follow us on Twitter at [@VaccineFinder](https://twitter.com/VaccineFinder)!

We look forward to partnering with you!

**###**

(170 words)

## **Sample Tweets**

*(Feel free to use link shorteners (ex. bit.ly) to track your engagement)*

.@VaccineFinder needs you! Register your new account at [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup)

2015 #Flu season isn't far. People depend on @VaccineFinder for vaccine info. Register TODAY [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup)

.@VaccineFinder is growing—and you're invited! Providers, join at [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup)

Does your organization provide vaccines? Let everyone know by registering with @VaccineFinder! [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup)

Are you a vaccine provider? Join @VaccineFinder and provide your community with info. [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup)

Got vaccines? Join Vaccine Finder! Register your listing today [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup)

Are you on the map? Don't miss out - sign up today [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup)

Vaccine Providers - #Flu is coming and we're gearing up. Are you? [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup)

Be a good neighbor this #Flu season and let them know you've got their back. Get on the map [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup)

Pharmacies provide care beyond prescriptions. Join the map today [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup)

Are you making vaccination recommendations to your patients? Don't be left out. Join the map today [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup)

Public Health Departments educate their communities. Does your community know where to go? [vaccinefinder.org/admin/signup](http://vaccinefinder.org/admin/signup)