

CONTENT FOR ORGANIZATIONAL LEADER EMAIL COMMUNICATION

As a leader in your organization, you have the opportunity to identify and support individuals who are equipped to drive change. The Gerontological Society of America (GSA) is sponsoring an innovative, multidisciplinary program to prepare your key staff to become *immunization champions* for your organization. GSA wants to support your goals to improve health and the quality of care for the adult population you serve as well as to improve your organization's performance on immunization quality metrics.

The Immunization Champions, Advocates, and Mentors Program (ICAMP) Academy is a 1½-day multidisciplinary program for healthcare providers including **physicians, nurses, pharmacists, physician assistants, and nurse practitioners**. This unique opportunity is set for October 26-27, 2015 in Rosemont, Illinois, near downtown Chicago. *All expenses and program fees for participants are fully covered by ICAMP sponsors.* **We invite you to consider sharing this opportunity with individuals in your organization who fit the participation criteria.** Applications will be evaluated and participants will be chosen by GSA's National Adult Vaccination Program multidisciplinary workgroup.

The ICAMP Academy is specifically designed for healthcare providers who are committed to improving adult health through vaccination. The Academy's agenda has been designed by experts who have achieved success in improving immunization rates in their practices and communities. The ICAMP Academy will provide insights on how to efficiently implement the National Vaccine Advisory Committee's Standards for Adult Immunization Practice through the use of practical tools and sharing of best practices.

Potential benefits for attendees from your organization include:

- **Improved performance on immunization quality metrics.**
- Increased satisfaction with the **healthcare provider–patient immunization dialogue.**
- Improved overall **knowledge base** regarding adult immunization standards.
- **Learning from and developing relationships** with the ICAMP Academy's multidisciplinary participants and experts.
- Learning about **best practices** that have proven to increase adult immunization rates.

Applications are being accepted through August 30, 2015. **Apply now as space is limited.** Please go to www.navp.org for additional information about the NAVP's ICAMP Academy.