

## CONTENT FOR APPLICANT EMAIL TEMPLATE

**Are you committed to improving adult health through vaccinations? If so, this multidisciplinary program on advancing immunization delivery processes and outcomes is for you!** The Gerontological Society of America (GSA) is sponsoring the Immunization Champions, Advocates, and Mentors Program (ICAMP) Academy to prepare you to become an *immunization champion* for your organization. GSA wants to support your efforts to improve the quality of care for the adult population you serve as well as to improve your organization's performance on immunization quality metrics.

Healthcare providers including physicians, nurses, pharmacists, physician assistants, and nurse practitioners will have the unique opportunity to attend the 1½-day multidisciplinary program, October 26-27, 2015 in Rosemont, Illinois, near downtown Chicago. *All expenses and program fees for participants are fully covered by ICAMP sponsors.* **We invite you to apply for this innovative program.** Applications will be evaluated and a limited number of participants will be chosen by GSA's National Adult Vaccination Program multidisciplinary workgroup.

The ICAMP Academy's agenda has been designed by experts who have achieved success in improving immunization rates in their practices and communities. The ICAMP Academy will provide you with insights on how to efficiently implement the National Vaccine Advisory Committee's Standards for Adult Immunization Practice through the use of practical tools and sharing of best practices.

Potential benefits for you and your organization include:

- **Improved performance on immunization quality metrics.**
- Increased satisfaction with the **healthcare provider–patient immunization dialogue.**
- Improved overall **knowledge base** regarding adult immunization standards.
- **Learning from and developing relationships** with the ICAMP Academy's multidisciplinary participants and experts.
- Learning about **best practices** that have proven to increase adult immunization rates.

Applications are being accepted through August 30, 2015. **Apply now as space is limited [make as link to application at [www.navp.org/icamp](http://www.navp.org/icamp)].** Please go to [www.navp.org](http://www.navp.org) for additional information about the NAVP's ICAMP Academy.