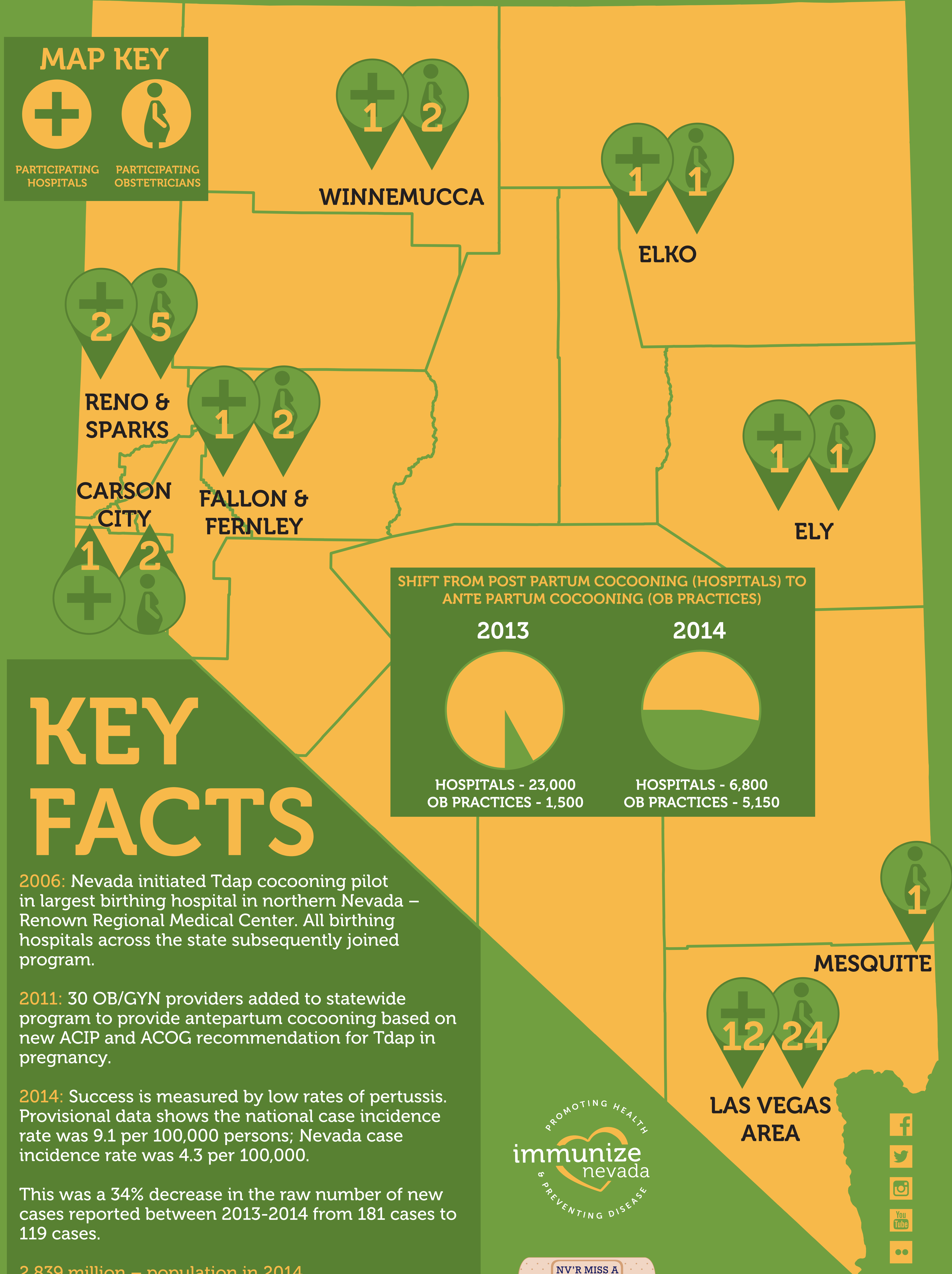


BORN WITH PROTECTION IN NEVADA



KEY FACTS

2006: Nevada initiated Tdap cocooning pilot in largest birthing hospital in northern Nevada – Renown Regional Medical Center. All birthing hospitals across the state subsequently joined program.

2011: 30 OB/GYN providers added to statewide program to provide antepartum cocooning based on new ACIP and ACOG recommendation for Tdap in pregnancy.

2014: Success is measured by low rates of pertussis. Provisional data shows the national case incidence rate was 9.1 per 100,000 persons; Nevada case incidence rate was 4.3 per 100,000.

This was a 34% decrease in the raw number of new cases reported between 2013-2014 from 181 cases to 119 cases.

2.839 million – population in 2014
35,030 – number of births in 2013

