

Tom Nagle
Co-Founder and Managing Partner
Statler Nagle LLC

Tom Nagle is a long-time marketing leader and innovator whose firm focuses on developing programs that transform markets and drive positive business outcomes for industry groups. He has worked in market research firms and at advertising agencies and prior to starting Statler Nagle LLC was the head of marketing for the U.S. “Got Milk?” campaign.

Statler Nagle consults with a broad array of industry groups from food to finance and energy to health care about cooperative and multi-stakeholder campaigns. Mr. Nagle brings a wealth of knowledge in brand management, marketing strategy, leadership, multi-stakeholder governance and program measurement and evaluation.