

Adult Plan/Quality Measures Dashboard Panel

*Connecting Strategic Planning,
Implementation Tracking, and Progress Reporting*

National Adult and Influenza Immunization Summit
May 12, 2015

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Office of the Assistant Secretary for Planning and Evaluation (ASPE)

Principal advisor to the HHS Secretary
on policy development

Responsible for major activities in
policy coordination, legislation
development, strategic planning, policy
research, evaluation, and economic
analysis

Comprised of four policy offices:

- Health policy
- Science and data policy
- Disability, aging, and long-term care policy
- Human services policy

Strategic Planning Team

Responsibilities

- Coordinate a process to develop the Department's quadrennial strategic plan, and co-lead an annual assessment of progress on the plan
- Provide technical assistance and support on strategic plan development, implementation tracking, progress reporting, and other topics (such as performance measurement or risk assessment and mitigation) related to specific strategic plans
- Deliver general training sessions on strategic planning topics

**A strategic plan is not a deliverable –
it is a blueprint for action that should be
implemented, tracked, measured,
and revised as necessary
to ensure that we are achieving meaningful results**



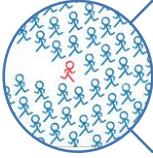
Challenges in Developing Strategic Plans

- Goals are developed without a sense of what the problem is, or what a reasonable picture of success might look like
- Actions are included to give partners equal visibility or to demonstrate how busy everyone is
- Measures are selected because data are available, or because it is known that measures are expected to show positive progress over time
- Goals, actions, and measures are static, not evolving over time even though conditions change
- Goals, actions, and measures are not connected to each other. Actions may or may not contribute to goal achievement. Actions may or may not be measured.

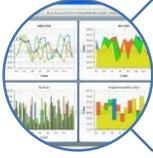
Common Mistakes



Goals:
Unrealistic, unrelated to problems



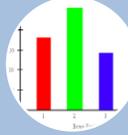
Actions:
Exhaustive laundry lists of activities



Measures:
Any and all data you have



Connecting Plan Elements:
 Planning and Implementation Decisions
 To Support Goal Achievement

Context	Priorities	Evidence	Impact
 Problem Statement	 Goals	 Actions	 Performance Measures
 Strategic Decision-Making			
What is the problem? What will this problem look like over time? Why is this a problem? Can you influence the problem through your actions?	Do your goals relate to the problem(s) you are trying to address? Are your goals achievable?	Will implementing these actions help you achieve your goals? Will you shift your approach if you learn more about what works (or doesn't)?	Do these measures capture whether you are achieving your goals through these activities? Do you use measures to make decisions about where to focus?



Using Performance Data to Measure Impacts

Selecting performance measures

- Are the data regularly available? Reliable? Valid?
- Are the data relevant/meaningful, based on what you are trying to accomplish?
- Will you retrieve data from another source, or are you collecting data yourself?
- Are you or any of your partners implementing activities for which there is no way to measure performance?

Using performance results

- Can you use your measures to tell a compelling story?
- Are you tracking trends or working to achieve targets?
- Can you influence trends? How much time will that take?
- Are your targets achievable, yet also sufficiently ambitious?
- Will you use progress on the measure to hold partners accountable, to learn from and leverage successes, or otherwise make strategic decisions about your efforts?

Goal:
Improve access to adult vaccines



Action:
Encourage coverage of vaccinations in accessible settings (e.g., pharmacies)



Measure:
Percentage of states that allow pharmacies to administer all routinely administered vaccines for adults 19+ (Source: American Pharmacists Association)

