

## Polling Places, Pharmacies, and Public Health: Vote & Vax 2012



**VOTE & VAX**

### Why Vote & Vax?

- More than 120 million Americans vote in national elections.
- More than half of voters are over age 50.
- Only 45% of adults ages 50-64 receive an annual flu shot.
- There are 186,000 polling places across the country
- Polling places must be ADA compliant



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## Vote & Vax 2012: National Partners

- American Public Health Association
- Association of Immunization Managers
- Association of State and Territorial Health Officials
- Center for Chronic Disease Prevention and Health Promotion,
- Centers for Disease Control and Prevention
- Discount Drug Mart
- Immunization Coalitions Technical Assistance Network
- Kroger
- National Adult and Influenza Immunization Summit
- National Association of Area Agencies on Aging
- National Association of Chronic Disease Directors
- National Association of State Units on Aging
- North Carolina Department of Health and Human Services
- RiteAid
- RxAllly
- Shopko Pharmacy
- Thrifty White
- Virginia Department of Health
- Visiting Nurse Associations of America
- Walgreens
- White Drug



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## Vote & Vax Principles

- No partisan political activities.
- Not a “Get Out the Vote” initiative.
- Not for the exclusive benefit of voters.
- Must charge for vaccine at same price as elsewhere in the community
- V&V Clinic accessible *after* people have voted.



VOTE & VAX

## Option 1: Working at Polling Place



## Option 2: Vote & Vax in Pharmacy



## Vote & Vax event kit

Quantity of 500 kits .....\$38.00/kit  
 Quantity of 1,000 kits .....\$31.00/kit  
 Quantity of 4,000 kits .....\$27.70/kit  
 Quantity of 8,000 kits .....\$24.45/kit  
\*Shipping costs not included



Stickers  
 250 per kit  
 2½ inches diameter  
 red



Balloons  
 33 per kit  
 red, white, blue



Ribbon  
 2 spools per kit  
 red, blue



Name tags  
 48 per kit  
 full color



Buttons  
 30 per kit  
 1½ inches diameter  
 red, blue



Posters  
 12 per kit  
 11 x 17 inches  
 full color



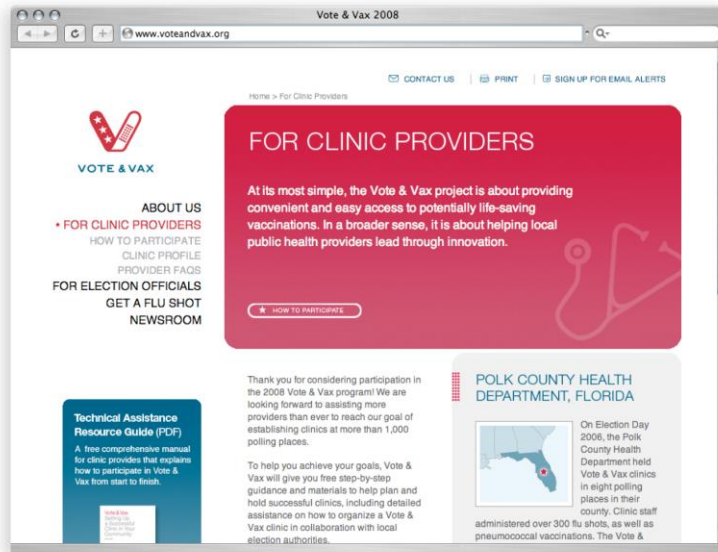
Banners  
 10 per kit  
 22 x 18 inches  
 red, blue



## Vote & Vax: Support Materials and Technical Assistance.



## Vote & Vax Web Resources



## Vote & Vax 2012 Local Partners: Immunizing Agencies

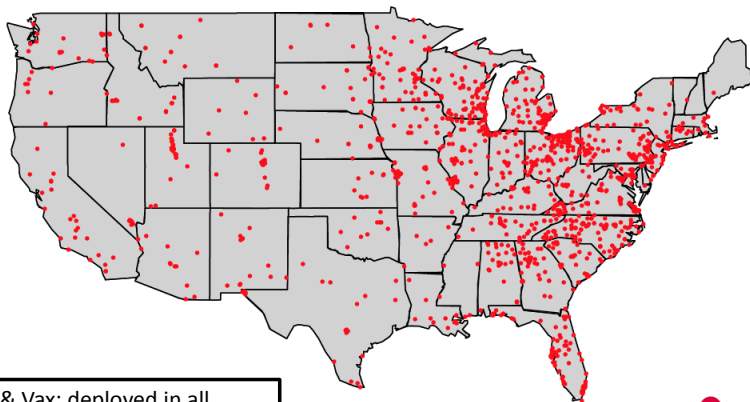
- State Departments of Health
- Local Health Departments and Boards of Health
- Local Aging Services
- Senior Centers and AAAs
- Visiting Nurse Associations
- Medical Reserve Corps
- Local Fire Departments
- National, state-wide, and independent pharmacies
- Local health collaboratives
- Local immunization coalitions
- Academic institutions



## Vote & Vax Team: University of Maryland School of Pharmacy



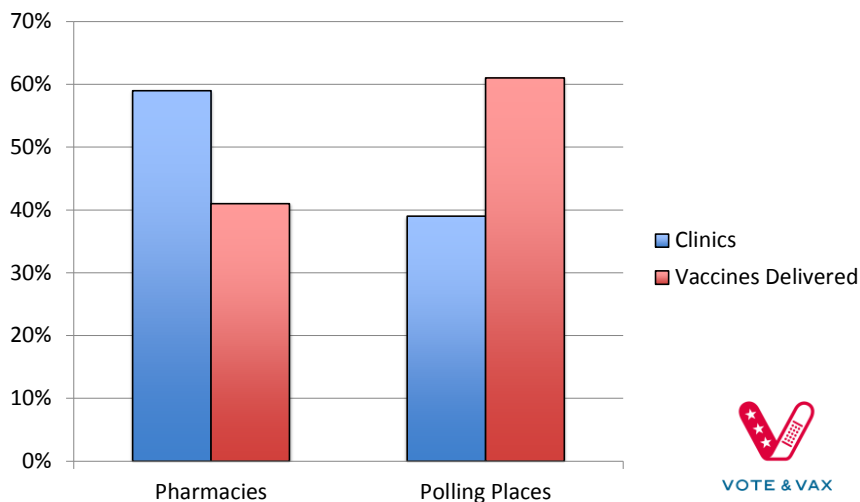
## Vote & Vax 2012



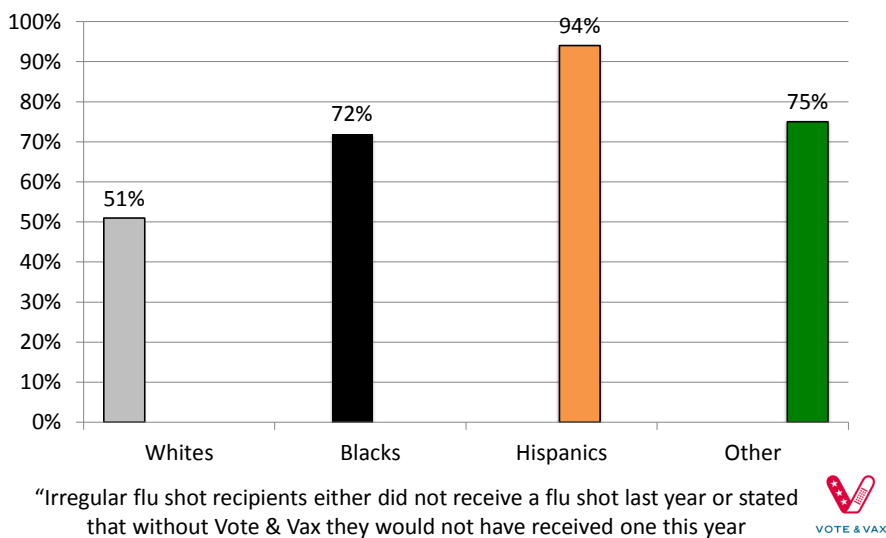
Vote & Vax: deployed in all states except Alaska and in DC, PR, Guam; Estimated 1,585 clinics and 9,379 vaccinations



## Vote & Vax Activity: Pharmacies vs. Polling Places



## Expanding Flu Shot Coverage: Proportion of “Irregular”\* Recipients



## Vote & Vax: Lessons Learned

- Community access to vaccinations can immunize persons not immunized in traditional settings
- Vaccination at polling places provides an opportunity to help reduce vaccine disparities
- The polling place infrastructure is an untapped and potentially important platform for public health interventions
- Cross-sector collaboration (healthcare and civic sectors) can lead to shared success



## Vote & Vax: Further Research Questions

- Can other clinical preventive services be provided at V&V sites (PPV, shingles)?
- Can cancer screening (mammograms or CRC screening) or counseling (smoking cessation) be scheduled from V&V sites?
- What community characteristics predicts high delivery at V&V sites?
- What organizational attributes of providers predicts high delivery at V&V sites?









Nov. 7, 2012

Hi Anthony,  
So nice to meet you.  
Thanks For allowing my center to  
participate in Vote & Vax.  
This was awesome. I got my  
flu shot and also my daughter.  
my arm didn't get sore.  
Next time this will triple with  
more time to work and get the  
word out.

Hattie Staton



The sign for the Scotland Neck Senior Center is white with blue and yellow text. It features a sun icon and lists the center's hours as Monday-Friday 7:00-5:00. The sign is placed in front of a building with a blue door and is surrounded by pink and white flowers.



A photograph showing Mayor Gary McClure, a man with a grey beard and mustache wearing a black polo shirt, sitting at a wooden conference table. A nameplate in front of him reads "GARY McCLURE MAYOR". A healthcare worker in a white lab coat and gloves is administering a flu shot to his left arm. The background includes a framed picture of an eagle and an American flag.

# Thank You!

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For additional information, see:

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