

# ***Summit National Award Winners***

## **"Immunization Neighborhood" Award**

**Recipient: Safeway Pharmacy**

# Pharmacy



**Presentation by:**  
**James McCabe**  
Director of Clinical Services



National Adult  
and Influenza  
Immunization  
Summit

# Immunization Excellence Award— "Immunization Neighborhood" Champion.

Safeway - James McCabe RPh

# Safeway Vision

In keeping with Safeway's patient and outcome focused care model, we looked at how best we could provide support for the communities in which we practice.

In our goal of protecting the broader immunization neighborhood we determined that what we do for one patient, we do for all.

We are grateful to chart new ground, and hope that this type of outreach becomes the norm – local, timely, collaborative delivery to our most vulnerable populations.



# Giving Back – Paying Forward

- We focused our 2014 community outreach efforts on donating vaccine and immunization services to underserved populations. In collaboration with a range of community organizations, especially American Pharmacists Association Academy of Student Pharmacists (APhA-ASP), Safeway increased public awareness of the importance of immunization and increased access to care.
- Safeway donated flu vaccine and immunization services to 1,000s of members of our communities nationwide in our mission to improve immunization rates for homeless, non-English speaking, and other underserved individuals.
- This donation of time and resources within our immunization neighborhoods *prior* to peak flu season is a meaningful, practical application of the principles of immunology to best prevent widespread transmission of influenza.



## College and Community Partnership

Collaborating with local organizations and pharmacy students across the country, our Pharmacy teams identified underserved groups and protected them from vaccine-preventable illnesses in thoughtful, strategic ways. Engaging our future pharmacists through APhA-ASP's Operation Immunization gave us the additional opportunity to mentor these emerging community leaders – reflecting Safeway's vision to make this level of outreach standard practice in pharmacy.

Community Partners Include:

*Volunteers of America (VOA).*  
*Operation Stand Down.*  
*YMCA*  
*Asian Pacific Community in Action*  
*Crosswalk Youth Center*  
*Austin creek Center*  
*Ellington Field Joint Reserve Base .*



## Commitment to the Future

Safeway is humbled and heartened by the generosity of our community partners, pharmacy students, and Safeway Pharmacy teams – all who are committed to health promotion and disease prevention for all individuals in our communities.

As federal spending on adult immunization programs has decreased, through our clinics we can continue to take care of underserved individuals. Again, what we do for one patient, we do for all, toward protecting the broader community.

We also appreciate connecting with future pharmacists to help instill an appreciation for social responsibility. We look forward to making further strides in realizing the potential reach and impact of community pharmacy, placing pharmacists where they can do the most good in meeting the unmet health care needs in our society.

