

Date of meeting: January 17, 2014

Topic/Focus: Immunization Business Tools

- Format: Two presentations followed by discussion.

Speakers/Facilitators:

- Laura Lee Hall (American College of Physicians)
- Selam Wubu (American College of Physicians)
- Elizabeth Sobczyk (American Academy of Pediatrics)

Meeting Summary:

The session focused on business tools for healthcare providers. The ACP speaker discussed a preliminary environmental scan of tools and resources geared toward helping physicians get into the business of immunizing their patients. The AAP speaker talked about tools that have helped pediatricians to make immunization a winning proposition. Discussion followed, and input from WG members was solicited on the topic.

Resources Shared:

Slide set

- What Can We Do to Help Physicians Get into the Business of Immunization? A Preliminary Environmental Scan and Brainstorming Session (*Hall, Wubu*)

Document

- Immunization Business Resources for Pediatricians from the AAP (*Sobczyk*)

Action Item(s): n/a