**Option ONE**  
Improve coordination and communication among different categories of providers

**Option TWO:**  
Get providers to use evidence-base strategies such as standing orders and reminder/recall

**Option THREE**  
Business Tools: Work on efforts and resources that make vaccine a more winning proposition for healthcare providers

**Option FOUR:**  
Develop state-specific resources, especially useful to state and local health departments, and for the providers in their states

**Option FIVE:**  
Engage with software companies that develop Electronic Health Records to make them more immunization-friendly

**Option SIX**  
Engage top 7 payers to make the case for increasing reimbursement rates to be more in line with costs.

**Option SEVEN:**  
Promote immunization at the quality improvement project of choice for those providers seeking Maintenance of Certification or for residents with QI project requirements.
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