

IMMUNIZATION

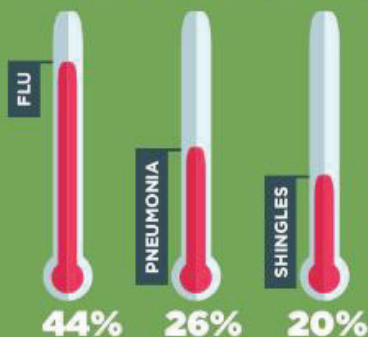
RITE AID AND NATIONAL FOUNDATION FOR INFECTIOUS DISEASES SURVEY INDICATES MOST U.S. WOMEN BELIEVE THEY ARE NOT UP TO DATE ON VACCINATIONS

The survey revealed that the majority of adult women living in the United States do not believe they are up to date on vaccinations to protect against many preventable diseases.



UP TO 50,000 U.S. ADULTS DIE FROM VACCINE-PREVENTABLE DISEASES EACH YEAR*

WOMEN BELIEVE FLU TO BE THE MOST SERIOUS HEALTH THREAT, FOLLOWED BY PNEUMONIA & SHINGLES.



70% OF WOMEN SURVEYED RECEIVED A VACCINATION IN THE LAST 5 YEARS

60%



60% OF WOMEN SURVEYED INTEND TO RECEIVE A VACCINATION IN THE NEXT 5 YEARS



CONSUMERS NEED IMMUNIZATION EDUCATION, BUT ONLY 3 OUT OF 10 CONSULT THEIR PHARMACIST.



79% OF WOMEN SAY THEY WOULD BENEFIT FROM AN IMMUNIZATION EVALUATION

THE MISCONCEPTION THAT A FLU SHOT CAUSES THE FLU WAS THE **LEADING RESPONSE** AS TO WHY WOMEN SURVEYED DID NOT RECEIVE THE VACCINE.

