

## **National Adult Immunization Coordinators Partnership Meeting - May 14, 2014**

*Notes from breakout discussion on ways in which immunization grantees can advance influenza and pneumococcal vaccination of high-risk adults. This discussion was organized around selected recommendations for public health agencies from the current Adult Immunization Standards.*

### Ideas related to determining community needs and capacity

- Consult BRFSS for estimates of number of individuals in high-risk groups and coverage rates within these groups
- Focus on individual high-risk groups (e.g., diabetics, smokers, heart disease patients) instead of trying to address them as a whole
- Add vaccine information to disease-specific materials created by other health department units
- Get specialist providers to recommend vaccination and refer as necessary
- Communicate with state preparedness program about known special-need groups

### Ideas related to partnering with community organizations and advocacy groups

- Immunization coalitions may be able to connect health department with local contacts
- Reach out to local chapters of chronic disease groups, cancer society
- Work with school(s) of public health within jurisdiction
- Rotary International is interested in vaccination
- Local AARP chapters may have health-related interests
- Homeless shelters, food banks, and day labor agencies may offer opportunities to reach marginalized populations
- Cervical cancer groups (not flu/pneumo-specific, but good partners for HPV)

### Ideas related to sharing coverage data

- Data sources: National Health Interview Survey (NHIS), Behavioral Risk Factor Surveillance System (BRFSS)
- Combine immunization registry data with data from state Medicaid or Vital Statistics databases
- Propose rate measurement and improvement (via EHR) as a QI project for a health system

### Ideas related to educating adult health care providers

- Solicit support from state chapters of professional organizations (e.g., sign on to joint letter, have speaker on adult immunization at meetings/conferences)
- Intervene at the health system level
- Nevada program: monthly CE webinars, annual conference, in-office trainings for MAs

### Ideas related to collaborating with STD, substance abuse, TB, and similar programs

- Connect with alcoholism treatment programs
- Piggyback onto hep B vaccine distribution via STD programs
- Intermingle immunization education with training opportunities for these and other specialty areas, such as maternal and child health