

★ **Summit National Award Winners**

**“Healthcare Personnel Campaign” Award**

**Recipient: DaVita HealthCare Partners, Inc.**



Presentation by:  
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**Director – Clinical Measurement**



★ Get Vaccinated!



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★ **DaVita HealthCare Partners Inc.**

DaVita is a leading provider of dialysis services in the United States.

**2100 dialysis locations**  
**165,000 patients 46,000 teammates**

DaVita believes in the value of immunization as one of the cornerstones of infection management.



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## Creating A Comprehensive Immunization System

It's not enough to simply offer vaccine and expect extraordinary vaccination results. A systematic approach to supply, immunization, documentation, review and continued action is necessary.



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## *Key Elements of A Successful Vaccination Program*

- Clear and unmistakable goal
- Vaccine availability
- Reliable data collection and reporting
- Communication strategy
- Standardized tools
- Expectation/Policy
- Acknowledgment



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## Resistance Survey

### HEALTHY PATIENTS · HEALTHY TEAMMATES HEALTHY VILLAGE

- #1 Teammates did not see themselves at risk.
- #2 Teammates did not consider themselves to be a vector for transmitting illness to vulnerable patients.



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## Mandate

*Sept 2013:*

A policy driven influenza vaccination requirement was instituted.

- All teammates attested to vaccination status
- Refusers required to wear a mask
- Global strategy/local management



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# Vaccination Campaign

- Policy
- FAQs
- Dedicated Helpdesk
- Kick-Off Calls
- Specialized Communicator Network
- Vaccination Advocates
- Vaccination Report
- Job Aids
- Newsletters - Videos



**TM Flu Shot Check**

Get informed. Get vaccinated.

- Assure convenient time
- Read Vaccine Information Statement
- Sign consent form

**DaVita's Patient Vaccination Process Design**

1. Identify the patient population to be vaccinated.

2. Determine the location of the vaccination site.

3. Determine the time of the vaccination.

4. Determine the method of communication to the patient.

5. Determine the method of transportation to the vaccination site.

6. Determine the method of record keeping.

7. Determine the method of follow-up.

8. Determine the method of reporting.

9. Determine the method of evaluation.

10. Determine the method of improvement.

## DaVita Teammates and Influenza Vaccination

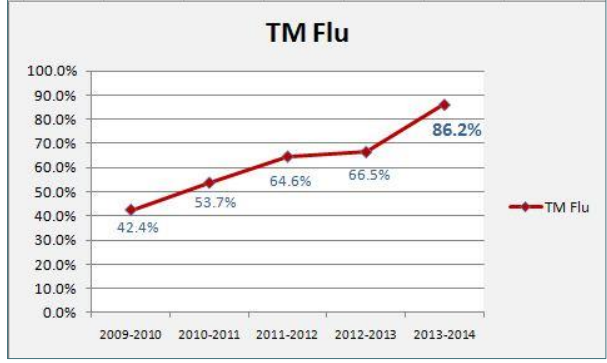
The flu is a contagious respiratory illness caused by influenza viruses that can lead to severe illness, hospitalizations and death. Here are five reasons that every DaVita teammate should have an annual influenza vaccination.

- Reduce the risk of spreading influenza to patients.**  
Influenza outbreaks have been attributed to low vaccination rates among health care professionals. People with chronic medical conditions such as ESRD are more likely to suffer serious complications, increased hospitalizations and death from influenza.
- Reduce the risk of spreading influenza to co-workers.**  
Most healthy adults may be able to infect others beginning 1 day before symptoms develop and up to 5 days after becoming sick. Limiting the spread of influenza among each other means that everyone does the work they are assigned without manpower shortages.
- Keep our Village workforce strong and healthy.**  
Village teammates - in facilities, in business offices and remote workers - need to be healthy and able to do their specialized work. Getting a yearly flu vaccine can help ensure your time off is spent doing what you want to do, not staying at home sick.
- Prevent spreading influenza to your family and friends.**  
Some people, such as older adults, pregnant women, and very young children as well as people with certain long-term medical conditions are at high risk of serious complications from the flu. Vaccination limits the chances that teammates will introduce the influenza virus into their own homes.
- Because it's the right thing to do!**  
You get vaccinated *should* get vaccinated to limit the spreading of influenza to those who cannot get vaccinated or who are likely to suffer serious complications from

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# Results Teammate Flu Vaccinations

| YEAR-TO-YEAR COMPARE | 2009-2010 | 2010-2011 | 2011-2012 | 2012-2013 | 2013-2014 |
|----------------------|-----------|-----------|-----------|-----------|-----------|
| TM Flu               | 42.4%     | 53.7%     | 64.6%     | 66.5%     | 86.2%     |

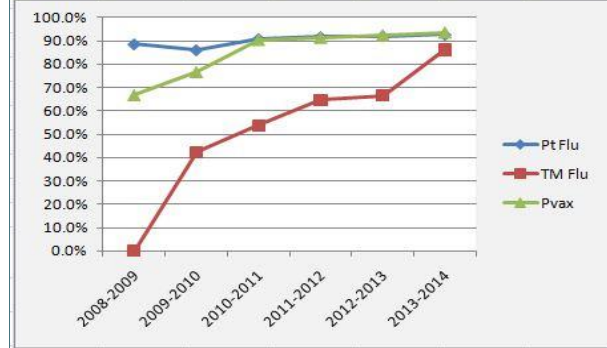


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## Results: Teammate Flu Vaccination

| YEAR-TO-YEAR COMPARE | 2008-2009 | 2009-2010 | 2010-2011 | 2011-2012 | 2012-2013 | 2013-2014 |
|----------------------|-----------|-----------|-----------|-----------|-----------|-----------|
| Pt Flu               | 88.6%     | 86.1%     | 90.9%     | 91.7%     | 92.1%     | 92.7%     |
| TM Flu               | XX        | 42.4%     | 53.7%     | 64.6%     | 66.5%     | 86.2%     |
| Pvax                 | 66.7%     | 76.6%     | 90.4%     | 91.3%     | 92.4%     | 93.6%     |



*Davita.*

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