



Health Plans and Health Systems

**Emerging Strategies for
Improving Adult
Immunization**

Overview of Panel Session



Welcome and Introductions

Panel Session Goals

Health Plans' Commitment to Immunizations

Presentations

Q & A / Discussion

Panelists



- Douglas Trauner, Entrepreneur in Residence , Department of Veterans Affair
 - Jamie Marxhausen, Ph.D., M.P.H., C.H.E.S., Quality Improvement Specialist , UCare
 - Lisa Brill, M.P.H., M.P.P., Northern California Flu Vaccination Program Manager, Northern California Kaiser Permanente
 - William A. Alexander, Jr. M.D., Senior Medical Director, Amerigroup Georgia Medicaid, Government Business Division, WellPoint, Inc.
 - **Moderator:** Richard Martinello, M.D., Chief Consultant of the Clinical Public Health Group, Veterans Affairs Public Health Office
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Goals



1. Showcase innovative strategies for improving adult immunizations
 2. Promote best practices and lessons learned from collaboration among public and private entities, providers, community partners and non-traditional vaccinators etc.
 3. Discuss unique traits of individual health insurance plans and health systems and how these influence immunization practices.
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Health Plans' Commitment to Vaccinating All Populations

Coverage of ACIP-recommended Vaccines



1. Health plans have long been committed to promoting recommended vaccines in all populations, and are supportive of the ACA provision that all new health plans are required to provide first-dollar coverage for all ACIP- recommended routine vaccines.
 2. High-deductible health plans have typically provided first dollar coverage.
 3. Plans often reimburse non-traditional providers such as pharmacies, retail clinics, etc. to increase accessibility and vaccination rates.
 4. AHIP and its member health plans have partnered with CDC and ASTHO (Association of State and Territorial Health Officials) to educate and assist in building infrastructure for public health departments and pharmacies to obtain reimbursement from health plans for providing vaccines to insured individuals.
 5. AHIP continually disseminates and promotes best practices for increasing vaccination rates among its member health plans.
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Resources



For more examples of innovative health plan immunization programs, go to:

<https://www.ahip.org/Immunization-Innovations.aspx>

Contact Natalie Slaughter for more information:

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