

12/11/2013

National Adult Immunization Summit Working Group Activities

Working Group Actionable Items:

Patient Education		
Meeting Schedule: 2 nd Thursday of each month at 1:00-2:00 p.m. ET		
	Wood, Laurel, IAC - co-lead	Laurel@immunize.org
	DeWald (Johnson), Erica, APCO co-lead	edewald@apcoworldwide.com
	Callis, Amy, CDC, co-lead	Acallis@cdc.gov
	Kennedy, Erin, CDC, co-lead	EDKennedy@cdc.gov
Action Item	Next Steps	Progress
Development of Patient Education Tool Kit incorporating priorities identified at Summit (see Action Items above)	<ul style="list-style-type: none">• Develop Key Messages Took Kit to support NAIS members in understanding what type of messages resonate with adult patients, how to create them and when to disseminate them.• Develop sample key messages.	<ul style="list-style-type: none">• Strategy, outcomes and work plan drafted• Outline of Tool Kit complete• Work Plan currently being fleshed out with more detail• Present Work Plan that incorporates the priorities at next full team call, scheduled for TH 9/13