

Worksite Vaccination in Minnesota

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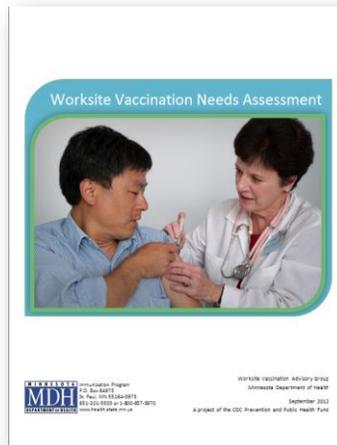
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DISCLAIMER: The findings and conclusions in this presentation are those of the author and do not necessarily represent the official position of the Centers for Disease Control and Prevention.



Needs Assessment

- Advisory group
- Literature review
- Two surveys



Small Business Survey

- Via The Presidents' Network, 2/2012
- 78/355 reached and responded
 - Mainly non-metro with <250 employees



Small Business Survey

- 41/76 had offered flu vaccine in 2011-12
- 6 had offered Tdap, 20 vaccinated families
- Smallest companies least likely to offer
- Fully vs. self-insured not very influential
- Most billed employees' insurance
- Barriers: employees rarely at worksite, on different shifts
- Motivated by overall employee wellness
- 13/37 estimated 50%+ employee uptake
- Interested in supportive materials



Large Business Survey

- Via MN Assn. of Occupational Health Nurses, 3/2012
- 46/80 responded
 - 28 in roles of interest



Large Business Survey

- 24/28 offered flu vaccine; 2 had offered in past but stopped
- 9 had offered Tdap, 4 were considering
- Mostly self-insured; no insurance involvement at 16/23
- No incentives offered
- 4 estimated 50%+ employee uptake
- Motivations similar to those of small businesses
- Barriers: time and effort to organize, employee downtime, multiple locations/shifts



Employer Mailing

The collage includes the following materials:

- Cover Letter:** Dated January 16, 2013, from the Minnesota Department of Health (MDH) to business owners. It explains the purpose of the survey and provides contact information for further assistance.
- Two Easy Ways to Offer Vaccines at Your Workplace:** A flyer titled 'Bring in Specialists' and 'Do It Yourself' that outlines the steps for offering workplace vaccinations.
- The Business Case for Workplace Vaccination:** A flyer highlighting that 90% of major employers offer workplace vaccination and listing benefits such as avoiding absenteeism, managing risk, and increasing uptake.
- Getting Great Participation for Your Workplace Vaccination Program:** A flyer providing tips on how to ensure high participation rates, such as making the process quick and easy and providing information employees need.



Employer Mailing

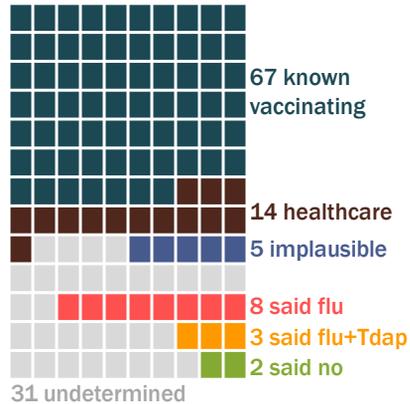
Recipients:

- Big employers in MN
- Not known to vaccinate
- Non-healthcare businesses
- Plausible they would respond

Next steps:

- Further followup and advocacy
- Thankyou letter and additional tip sheet for established programs

Out of 130 employers:



What We Learned

- Many MN employers already offer vaccines
 - Especially large organizations
 - Well served by variety of vaccinators
 - Limit of viability for small employers
 - Existing programs could be expanded
- Influenza is different
 - Insurance treatment
 - Contracts to give influenza don't necessarily extend
 - Familiarity
 - Employee benefits vs. occupational health staff



Contact

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