

Policy and Decision-Makers Working Group

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Scope of Working Group

- ▶ Responsible for the identification of:
 - (1) decision-makers who should be the target audience for adult immunization educational efforts
 - (2) core, evidence-based data and educational messages and activities that will help accomplish the overall goals of the Summit.
- ▶ The NAIIS DM WG will *not* interface with decision-makers as an official organization.
- ▶ The WG will *not* create documents under the banner of the Summit or the Working Group.
- ▶ All member organizations will retain their independent educational responsibilities and objectives with regard to adult immunizations and may independently determine which messages to use and what activities to engage in.

NAIIS DM WG Key Activities

- ▶ Identify the most appropriate types of decision-makers, the organizations that should be educated, and, if possible, the specific DM for educational outreach;
- ▶ Conduct a gap analysis for each category of DM to determine what issues are most relevant and what resources are needed;
- ▶ Build a collection of letters, brochures, briefings and presentations related to adult immunization from WG members for use in the development of core messages;
- ▶ Identify the most effective immunization messages that could be used with each of the established adult immunization decision maker categories;
- ▶ Serve as an advisor for its NAIS partner WGs in any of their objectives that require education of decision makers.

DM WG member organizations

317 Coalition (Co-Lead)	APHA	NACCHO	Pfizer
AAPA	ASTHO	National Alliance for Hispanic Health	Pew Charitable Trusts
ACHA	BIO (Co-Lead)	National Association of Medicaid Directors (observer)	Power Up Against the Flu
ACOG	Campaign for Public Health	National Business Coalition on Health (invited)	Sanofipasteur
ACP	GlaxoSmithkline	National Business Group on Health (invited)	State of Connecticut
AHIP	IAC	National Sheriff's Association	TFAH
AIM	IDSA	NFID	UCLA
ANA	Lenox Hill Hospital	Novartis Vaccines	Women in Government
APCO	MedImmune	Ofstead Insights	
APHA	Merck	Partnership for Prevention	

317 Immunization program

- ▶ Historically funded vaccine purchase for children, but now shifted to adults in FY 2013.
- ▶ Supports national immunization infrastructure, including VFC.
- ▶ Received \$190 million in Prevention and Public Health Funds in FY 2012. Reduced to \$91 million in FY 2013. (Transfers restored \$17 million of this cut.)