

Evolution of the National Influenza Vaccine Summit

May 14th, 2013

2013 National Adult and Influenza
Immunization Summit

The United States National Influenza Vaccine Summit is...

- A partnership of more than 140 organizational stakeholders, both private and public, in influenza vaccine research, production, distribution, administration, and advocacy
- All committed to achieving the Healthy People 2020 goals for influenza vaccination
- Started in 2000 in response to problems with influenza vaccine supply

The Summit is also...

- An annual meeting
- A concept
- An informal, action-oriented organization
- A tool for improving communications between stakeholders
- A resource
 - Web site
- An Educator

Members of the Summit include...

- Vaccine Manufacturers
- Vaccine Distributors
- Federal Agencies
- Professional Medical Organizations
 - Specialty
 - State
- Nursing Organizations
- Public Health
- Hospitals

Members of the Summit include...

- Pharmacists
- Community Immunization Providers
- Occupational Health Providers
- Business/Employers
- Private Health Insurance and Managed Care
- Long-term Care
- Quality Improvement Organizations
- Consumers
- Advocacy Groups

Summit Creates United Influenza Vaccination Goals

- The remarkable breadth of participants in the Summit provides a 360-degree view of all the moving parts associated with influenza immunization
- Summit provides continual opportunity for all partners to “get on the same page” with respect to influenza immunization in the United States.

Some Summit achievements over the past 13 years (and still goals today!)

- Increased awareness about severity of influenza, benefits of vaccination throughout season
 - Utilizing outreach through the Summit pocket information guide and other tools
 - Media Briefings; Extensive Summit web site
- Provided acknowledgment of successful influenza immunization programs via Awards in:
 - Overall Season Activities
 - Healthcare Personnel Campaign
 - Immunization Coalitions/Public Health/ Community Campaign
 - Corporate Campaign

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Some Summit achievements over the past 13 years (and still goals today!)

- Stimulated advocacy to change national policy
 - Universal recommendation was strongly supported by Summit partners
 - Increase in CMS administration fees was advanced by the Summit
 - Extending Vaccination Season
 - Stabilization of national vaccine supply
- Achieve national/local media coverage
 - Annual Summit awards
 - Proposed creation of the National Influenza Vaccination Week
 - Annual event the first week after Thanksgiving

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Some Summit achievements over the past 13 years (and still goals today!)

- Provide timely communications between Influenza Vaccine Summit stakeholders
 - Email Updates, weekly conference calls
 - Extend communications messages to the grassroots levels
 - On issues such as:
 - Breaking scientific data that may impact influenza immunizations (with translation to “layspeak.”)
 - Timely reporting of any changes in supply timing/availability
 - Addressing questions about safety and effectiveness
 - Updates on recommendations
 - Updates on influenza disease epidemiology
 - Activities planned by partners in the Summit
 - Real-time uptake of influenza vaccination in the season

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The Summit Trust Relationship...

- Through the development of understanding, trust and transparency in the influenza enterprise, the Summit
 - Provides partners with a safe environment to raise issues/problems and discuss potential solutions honestly.
 - Provides opportunities to share, learn and understand each others’ perspectives and ideas
 - Provides opportunities to leverage all partners to respond to national questions about influenza vaccination
 - Last year’s supply survey
 - IVATS

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The National Adult Immunization Summit

- Was formed last year to build upon the strategies and successes of the National Influenza Vaccine Summit
- Built upon the work and effort from many others, including ideas from the 2007 and 2010 National Immunization Congresses, to focus on action to lead to change that will increase adult immunization rates
- Co-led by the AMA, CDC, and the NVPO

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The National Adult and Influenza Immunization Summit

- A natural course for both of these Summits is to evolve into one single entity dealing with all adult vaccines, including influenza
- A complete merger would best be held off until some of the pressing issues remaining in influenza are dealt with
- However, with the AMA's withdrawal from the Summit, this provided an opportunity for the Summit to evolve to reflect ALL providers of adult immunizations

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The National Adult and Influenza Immunization Summit

- The upcoming face-to-face meeting in May 2013 is currently called the National Adult and Influenza Immunization Summit (NAIS)
- The Summit is organized by the IAC, CDC, and NVPO, with strong support from the Summit Organizing Committee and the Summit Advisory Group
- The Summit's work is done primarily through its five working groups
- Continuing evolution as summit moves forward

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The Summit Organizing Committee

- American Academy of Family Physicians
- American Academy of Pediatrics
- American Academy of Physician Assistants
- American College of Obstetricians and Gynecologists
- American College of Physicians
- American Pharmacists Association
- Centers for Disease Control and Prevention
- Immunization Action Coalition
- Infectious Diseases Society of America
- National Foundation for Infectious Diseases
- National Vaccine Program Office

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The Summit Advisory Group

- America's Health Insurance Plans
- American Hospital Association
- Association of Immunization Managers
- Association of State and Territorial Health Officials
- Biotechnology Industry Organization
- Community Immunizers
- Health Industry Distributors Association
- National Association of County and City Health Officials

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Some potential names for the Summit?

- National Adult and Influenza Immunization Collaborative
- National Adult and Influenza Immunization Partnership
- National Adult and Influenza Immunization Coalition
- National Adult and Influenza Immunization Alliance
- National Adult and Influenza Immunization Summit (no change)

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