What We Did and When:
As part of ACP’s ongoing quality improvement efforts, ACP developed the “Guide to Adult Immunization.” This version of the Guide was adapted from earlier versions of ACP’s “Green Book” on adult immunization and was updated to include quality improvement strategies to incorporate adult immunization in day-to-day practice. The guide was printed and distributed to 50,000 ACP members in 2010.

Following positive reception of the updated Guide, ACP developed a mobile application called the “Immunization Advisor.” The application allows for searching of the latest vaccine indications on the iPhone, iPad and touch iPod. Providers can search by several criteria (e.g., age, condition, or special circumstances) or browse the Vaccine Library to determine the vaccines their adult patients need.

Outcome or Results We Got:
The Guide positively influenced immunization-related behavior; in a February 2012 evaluation, respondents found the Guide very useful (68%) or somewhat useful (28%). Practice planning to use a team approach increased from 68% to 77% and those planning to use a patient registry increased from 56% to 78%.

The ACP Immunization Advisor app was launched in October 2011 and has been downloaded over 10,000 times to date. A November 2012 survey found that 86% of providers strongly agreed (30%) or agreed (56%) that the app increased their knowledge of vaccines. Nearly all (91%) would recommend this app to their colleagues.

About Our Organization:
The American College of Physicians (ACP) is a national organization of internists — physicians who specialize in the prevention, detection, and treatment of illnesses in adults. ACP is the largest medical-specialty organization and second-largest physician group in the United States. Its membership of 133,000 includes internists, internal medicine subspecialists, and medical students, residents, and fellows.

Our Organization’s Website/Resources/Contact Information:
- http://immunization.acponline.org/
- http://itunes.apple.com/us/app/acp-immunization-advisor/id503636536

Contact information: acpq@acponline.org, (202) 261-4500