

Walgreens

Community Outreach Program

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Walgreens
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Social Media Campaign



Social Media Campaign

- We distributed 100,000 vouchers to 5 partner organizations:
 - American Diabetes Association
 - Americares
 - National Urban League
 - League of United Latin American Citizens
 - Feeding America
- An additional 200,000 vouchers were distributed based on the online voting.

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Walgreens HHS Voucher Program

Walgreens donated 300,000 flu shot vouchers to the underserved and uninsured

- Walgreens and the Department of Health and Human Services (HHS) worked together to create a flu shot voucher program for underserved and uninsured individuals
- Pharmacist staffed onsite flu shot clinics at over 500 organizations
 - Faith-based organizations, foreign embassies and consulates, CDC organizations, regional health administrators, health departments, minority health organizations, etc...
 - Vouchers provided to organizations (to be redeemed at a Walgreens) if they were not able to hold onsite clinics
- Local Walgreen markets coordinated dates and times to hold clinics

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Walgreens Arm Yourself Campaign

