

CAMPAIGN FOR ADULT IMMUNIZATION



Introducing the Campaign

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Convene

The Campaign for Adult Immunization (CAI) serves as convener around both proactive and reactive adult vaccine issues

Act

With appropriate groups at the table, CAI can take action on agreed upon steps, ensuring timely implementation and reporting

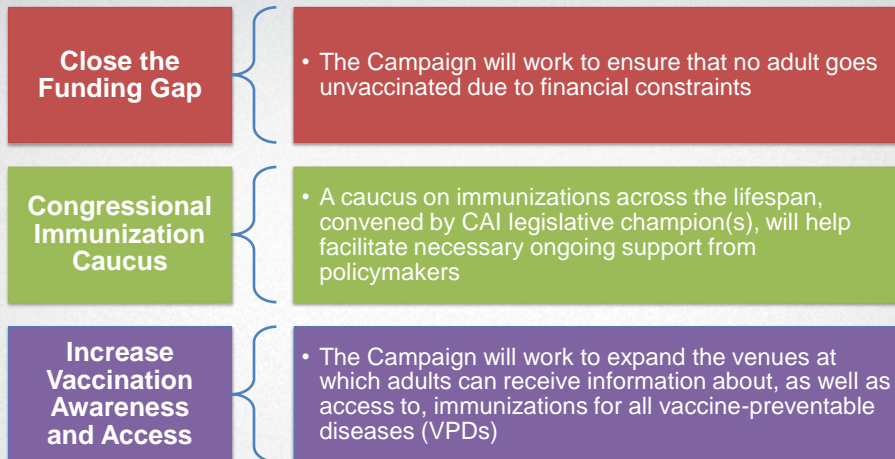
Innovate

The CAI Advisory Board includes the leaders on adult vaccines – the goal is to encourage and support innovative solutions

Leading Experts Will Drive Campaign



CAI Goals



Lay the Groundwork

As an umbrella organization representing the united interests of many, the Campaign is uniquely positioned to advocate for policy changes that will improve the environment, infrastructure, and reimbursement of adult immunizations. In order to accomplish this goal, we have begun to lay the groundwork through:

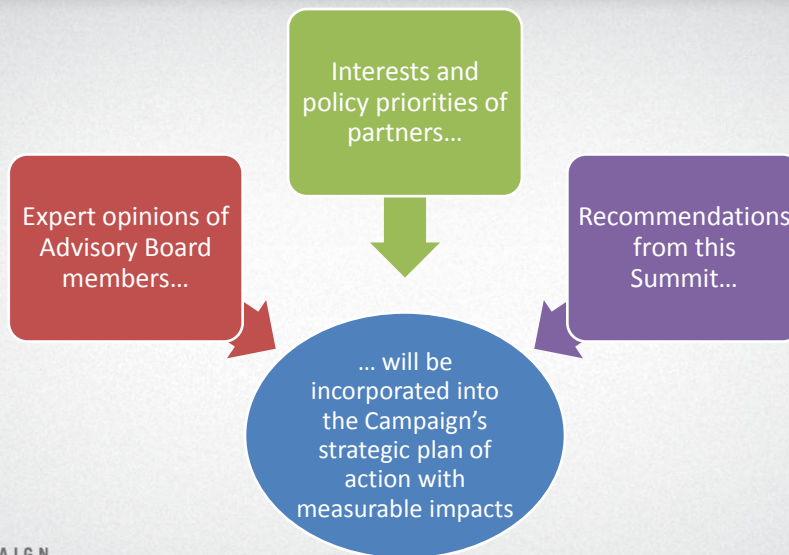


Initial Congressional Discussions



Media Outreach (Focus on DC Area Outlets)

Moving Forward





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