Introducing the Campaign

Convene
The Campaign for Adult Immunization (CAI) serves as convener around both proactive and reactive adult vaccine issues

Act
With appropriate groups at the table, CAI can take action on agreed upon steps, ensuring timely implementation and reporting

Innovate
The CAI Advisory Board includes the leaders on adult vaccines – the goal is to encourage and support innovative solutions
Leading Experts Will Drive Campaign

William Schaffner, MD
Chair

L.J Tan, PhD, AMA
Advisory Board Member

Deborah Wexler, MD, IAC
Advisory Board Member

Paul Offit, MD
CHOP
Advisory Board Member

Gregory Poland, MD, Mayo
Advisory Board Member

Partners
Patient, provider, advocacy and civic groups; business and labor groups; payers; public and private health groups; academic institutions; non-profit associations

CAI Goals

Close the Funding Gap
• The Campaign will work to ensure that no adult goes unvaccinated due to financial constraints

Congressional Immunization Caucus
• A caucus on immunizations across the lifespan, convened by CAI legislative champion(s), will help facilitate necessary ongoing support from policymakers

Increase Vaccination Awareness and Access
• The Campaign will work to expand the venues at which adults can receive information about, as well as access to, immunizations for all vaccine-preventable diseases (VFDs)
Lay the Groundwork

As an umbrella organization representing the united interests of many, the Campaign is uniquely positioned to advocate for policy changes that will improve the environment, infrastructure, and reimbursement of adult immunizations. In order to accomplish this goal, we have begun to lay the groundwork through:

- **Initial Congressional Discussions**
- **Media Outreach (Focus on DC Area Outlets)**

Moving Forward

... will be incorporated into the Campaign’s strategic plan of action with measurable impacts

- Expert opinions of Advisory Board members...
- Interests and policy priorities of partners...
- Recommendations from this Summit...