

# National Adult Immunization Summit 2012

Informing Decision-makers Working Group  
May 16, 2012

## WG member organizations

- ▶ ASTHO
- ▶ AHIP
- ▶ APCO
- ▶ NACCHO
- ▶ Campaign for Public Health
- ▶ Trust for America's Health
- ▶ Women in Government
- ▶ AIM
- ▶ ANA
- ▶ ACOG
- ▶ APhA
- ▶ AMA
- ▶ Pew Charitable Trusts
- ▶ NFID
- ▶ ACHA
- ▶ CGA Group
- ▶ APHA
- ▶ BIO and member companies

## Working Group Process

- ▶ Determination of Five key decision-maker (DM) types:
  - Federal and State Legislators
  - Private payers
  - Public payers
  - Employers
  - Experts and thought-leaders

## Working Group Process

- ▶ Identification of a preliminary set of issues and barriers for assessment and analysis:
  - Funding
  - Providers feeling valued
  - Access and convenience of vaccination
  - Health outcomes and the value of vaccines
  - Complexity of the adult vaccine schedule
  - Multiple target populations

## Working Group Process

- ▶ Discussion and identification of current activities and opportunities for each decision-maker type
- ▶ Assessment of gaps in information, data, messages or initiatives by DM type

## Overarching Gaps

- ▶ Key Gaps across all Decision-makers:
  - Leadership or Champions within each decision-maker category for adult immunization
  - Need advocates with the ability and the messages that help explain to DMs how adult immunization issues are different from childhood issues

## Overarching Themes

- ▶ The general national focus on prevention should help tell the story for adult vaccines
- ▶ Health economics data is urgently needed for messaging to all decision-makers types
- ▶ Adult vaccines suffer heavily in times of competing priorities
- ▶ ACA implementation is pivotal and holds many key initiatives for adult immunization
- ▶ There is "low-hanging fruit" in the current implementation of key initiatives that could benefit adult vaccines:
  - the HCW influenza mandates
  - implementation of electronic health records
  - Implementation of the Medicaid "bump"
- ▶ Employers will require a long-term approach to identify and mobilize champions
- ▶ Much of the work in the other NAIS WGs will be useful or even essential to educating decision-makers

## Top Action Items

- ▶ Review 5 other NAIS WG action items for collaboration / role of key DMs
- ▶ Work with stakeholders to identify source of health economics data
- ▶ Begin process of identifying champions / leaders in each decision-maker category
- ▶ Identify and conduct outreach with employer advocacy groups
- ▶ Develop key messages and advocacy documents for use with each type of decision-maker organization
- ▶ Prioritize options based on feasibility and resources