National Adult Immunization Summit 2012
Informing Decision-makers Working Group
May 16, 2012

WG member organizations

- ASTHO
- AHIP
- APCO
- NACCHO
- Campaign for Public Health
- Trust for America’s Health
- Women in Government
- AIM
- ANA
- ACOG
- APhA
- AMA
- Pew Charitable Trusts
- NFID
- ACHA
- CGA Group
- APHA
- BIO and member companies
Working Group Process

- Determination of Five key decision-maker (DM) types:
  - Federal and State Legislators
  - Private payers
  - Public payers
  - Employers
  - Experts and thought-leaders

- Identification of a preliminary set of issues and barriers for assessment and analysis:
  - Funding
  - Providers feeling valued
  - Access and convenience of vaccination
  - Health outcomes and the value of vaccines
  - Complexity of the adult vaccine schedule
  - Multiple target populations
Working Group Process

- Discussion and identification of current activities and opportunities for each decision-maker type

- Assessment of gaps in information, data, messages or initiatives by DM type

Overarching Gaps

- Key Gaps across all Decision-makers:
  - Leadership or Champions within each decision-maker category for adult immunization
  - Need advocates with the ability and the messages that help explain to DMs how adult immunization issues are different from childhood issues
Overarching Themes

- The general national focus on prevention should help tell the story for adult vaccines
- Health economics data is urgently needed for messaging to all decision-makers types
- Adult vaccines suffer heavily in times of competing priorities
- ACA implementation is pivotal and holds many key initiatives for adult immunization
- There is "low-hanging fruit" in the current implementation of key initiatives that could benefit adult vaccines:
  - the HCW influenza mandates
  - implementation of electronic health records
  - Implementation of the Medicaid "bump"
- Employers will require a long-term approach to identify and mobilize champions
- Much of the work in the other NAIS WGs will be useful or even essential to educating decision-makers

Top Action Items

- Review 5 other NAIS WG action items for collaboration / role of key DMs
- Work with stakeholders to identify source of health economics data
- Begin process of identifying champions / leaders in each decision-maker category
- Identify and conduct outreach with employer advocacy groups
- Develop key messages and advocacy documents for use with each type of decision-maker organization
- Prioritize options based on feasibility and resources