

Summit National Award Winners

“Immunization Coalitions / Public Health / Community Campaign” Award

**Recipient: Protecting Alachua County
From Flu Coalition**



Presentation by:
Cuc 'Daisy' Tran, MPH
Program Coordinator



Flu fight begins in schools

Free vaccination campaign kicks off to guard against seasonal flu in area schools.





Alachua County SLIV Program

- **FREE** LAIV, 30K
- During school, Oct – Nov
- 2006/07, 2009/10, 2011/12



2010/11 Goals

- Sustain high rates PreK - 8
- Integrate into high schools
- Share



2010/2011 Program

- State donated LAIV
- Private/public grants covered operational costs
- 25 Community Partners + 300 volunteers
- Incentives, T-shirts, staff training





Community Outreach



Immunization Clinic



Immunization Clinic



Immunization Teams



Alachua County Immunization Rates

	06/07	09/10	10/11
Elementary	27%	50%	48%
Middle	24%	34%	36%
High	X	X	16%
Pvt. Physicians	---	10-15%	10-15%



Moving Forward

1. Sustainability
2. Developing Infrastructure
3. Developing Educational Interventions



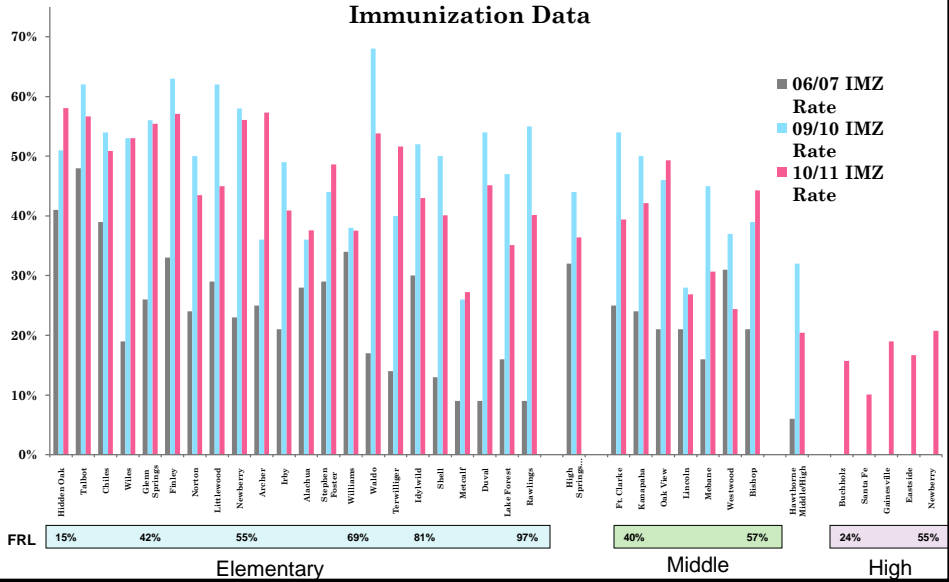
2009/10 SLIVs



2011/12 SLIVs



Immunization Data



1. Funding/Sustainability

Block payment from Insurance Companies (?)

1. Support from
 - Health Departments
 - Florida Pediatric Society
 - A senator and representative

2. Negotiations in progress



2. Developing Infrastructure

1. Foundation: HD, SS, local physicians
 - Essential: Community support
 - Unique: Health Professional Students

2. Best practices
 - Rural, Urban, Metropolitan
 - Community structure
 - School nurses, mass immunizers



2. Developing Infrastructure (Cont.)

3. UF Training certificate
 - DOH/DOE staff

4. Online Consent Form
 - Link between key stakeholders
 - Medical providers
 - Parents
 - Schools
 - Health departments



3. Developing Interventions

1. Training tools
 - Staff/volunteers
 - Parents
 - School children



Information

1. ControlFlu.epi.ufl.edu
2. Implementing a Community-Supported School-Based Influenza Immunization Program
Biosecurity and Bioterrorism 2010, 8(4): 331-341
3. Cuc Tran ; Tranc@ufl.edu



Community Partners

Alachua County:

Health Department
School System
CHOICES
AvMed Healthcare
Renaissance Printing
Marketing Mudd
Sweet Dreams Ice Cream Shop
TNT Graphics
Walmart

African American Accountability Alliance
Black Nurses Association
Children's Miracle Network
Delta Zeta
Gainesville Area Chamber of Commerce
PTA
Pediatric After Hours
Junior League
Santa Fe College, Nursing Program
United Way

University of Florida:

Emerging Pathogens Institute
College of Medicine
College of Nursing
College of Pharmacy
College of Public Health
Department of Pediatrics