



**MedImmune Influenza Update**  
**2011 National Influenza Vaccine Summit**

Seth Feldman  
Associate Director, Influenza Franchise

May 9, 2011  
San Diego, CA



## Contents

- MedImmune commitment to influenza vaccination:
  - School-located vaccination clinics
  - Direct to consumer education
  - Quadrivalent LAIV
- T/LAIV production estimate

## MedImmune Commitment: School-Located Vaccination Clinics

- MedImmune is providing cross-stakeholder education to contribute to the planning and implementation of school-located influenza vaccination clinics
- These clinics have the potential to increase pediatric vaccination rates in their communities



[www.teachflualesson.com](http://www.teachflualesson.com)

## MedImmune Commitment: Direct to Consumer Education

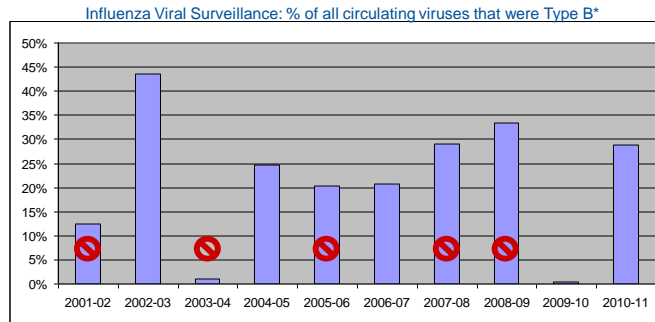


- MedImmune is educating the public about the importance of influenza vaccination and the availability of vaccination options
- MedImmune is reaching out to the public via diverse media channels to ensure a broad reach, e.g. television, internet, social media, print, local events
- Increased public awareness regarding these messages may lead to increased vaccination rates



## MedImmune Commitment: Quadrivalent Influenza Vaccine

- Lineage of Circulating B Strain Did Not Match Vaccine in 5 of 10 US Seasons (2001-2011)



- Inclusion of both B lineages in the influenza seasonal vaccine may provide broader protection against influenza B
- Q/LAIV, if approved by the FDA, would include both the B/Yamagata and B/Victoria lineages in seasonal influenza vaccine

\*Source: CDC

5

## T/LAIV for the 2011-12 Season

- Planned supply: ~16 million doses
- Shipping expected to begin in July – August timeframe