MedImmune Influenza Update

2011 National Influenza Vaccine Summit

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MedImmune Commitment: School-Located Vaccination Clinics

- MedImmune is providing cross-stakeholder education to contribute to the planning and implementation of school-located influenza vaccination clinics.
- These clinics have the potential to increase pediatric vaccination rates in their communities.

MedImmune Commitment: Direct to Consumer Education

- MedImmune is educating the public about the importance of influenza vaccination and the availability of vaccination options.
- MedImmune is reaching out to the public via diverse media channels to ensure a broad reach, e.g., television, internet, social media, print, local events.
- Increased public awareness regarding these messages may lead to increased vaccination rates.
MedImmune Commitment: Quadrivalent Influenza Vaccine


  Influenza Viral Surveillance: % of all circulating viruses that were Type B*

- Inclusion of both B lineages in the influenza seasonal vaccine may provide broader protection against influenza B

- Q/LAIV, if approved by the FDA, would include both the B/Yamagata and B/Victoria lineages in seasonal influenza vaccine

*Source: CDC

T/LAIV for the 2011-12 Season

- Planned supply: ~16 million doses

- Shipping expected to begin in July – August timeframe