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- All participants will join the webinar in "listen only" mode. You should be able to hear through your computer audio – please make sure your speakers are not on mute. You should have received dial in information with our invitation email.

Want to ask a question?
- Type your answer into the "Q&A Box" in the lower area of your screen. Questions will be answered during the Q&A session, as time permits.

- Additional questions may be sent to info@izsummitpartners.org

Technical difficulties during the webinar?
- For assistance, please call 1-651-647-9009 or Zoom Technical Support 1-888-799-9666 ext. 2

Agenda

- Vaccination Outreach to Persons with Disabilities – Elizabeth Ciemins and Lisa Cornbrooks
Rise to Immunize Campaign Overview

March 27, 2021

AMGA Member Organizations

- Privia Medical Group
- Virginia Mason
- Mayo Clinic Health System
- Emory Clinic
- OSF Healthcare
- Kaiser Permanente
- Intermountain Healthcare
- Cleveland Clinic
- Prevea Health
- Crystal Run Healthcare
- Columbia University Irving Medical Center
- Geisinger
- Jefferson
- CommonSpirit
- Vanderbilt University Medical Center
Best Practice Learning Collaboratives

Over 5 Million Influenza and Pneumococcal Vaccines Administered Nationwide
AMGA Best Practices Learning Collaboratives improve adult immunization rates among high-performing health systems

Challenge
- Hospitalizations (2017-2018)
  - 450,000 related to pneumococcal pneumonia
  - 959,000 resulting in 79,400 influenza-related deaths
- Annual Healthcare Costs
  - $8.8 billion per year for influenza
  - $1.9 billion for pneumococcal disease

Approach: Scale Up and Spread
- 43 healthcare organizations
- 26 states

Results
- 5 million + vaccinations administered or documented nationwide across all Collaborative groups

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Rise to Immunize™ Overview

AMGA’s third national health campaign

Four-year campaign focused on improving rates of four types of adult immunizations

Launching in September 2021

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National Campaign Framework

Goal

Recognition

Communications

Stakeholder Engagement

Peer-to-Peer Education

Campaign Toolkit

Quarterly Data Reporting

Campaign Planks

Measures

Quarterly Data Reporting

Recognition

Communications

Stakeholder Engagement

Peer-to-Peer Education

Campaign Toolkit

Quarterly Data Reporting

Campaign Planks

Measures

Goal

National Advisory Committee

Randy Bergen, M.D.
Kaiser Permanente

Francis Colangelo, M.D., FACP, MS-HQS
Premier Medical Associates, P.C.

Leon Jerrels, RN, CPHQ
Kelsey-Seybold Clinic

David Kim, M.D., M.A.
U.S. Department of Health & Human Services

Stanley Martin, M.D.
Geisinger

Carrie Regnier, RN, M.P.H.
Norton Medical Group

Mitchel C. Rothholz, RPh, M.B.A.
American Pharmacists Association

Vincenza Snow, M.D.
Pfizer

Elizabeth Sobczyk, M.S.W., M.P.H.
The Gerontological Society of America

Litjen (L.J.) Tan, M.S., Ph.D.
Immunization Action Coalition

Charles Van Duyne, M.D., M.S.
USMD Health System
Rise to Immunize™ Goal

25 million vaccines administered by 2025

Active Patient Population

• Age 19–99 as of first day of reporting quarter;
• Completed ≥1 ambulatory visit in the past 18 months, or during the reporting quarter, with any specialty;
  \textbf{AND}
• [Have an assigned PCP \textbf{OR} ≥1 visit with a PCP in the past 18 months or during the reporting quarter.]
Measurement Tracks

<table>
<thead>
<tr>
<th></th>
<th>Basic ¹</th>
<th>Core ¹,²</th>
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<tbody>
<tr>
<td>Influenza (19+)</td>
<td>Y1–Y4</td>
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<tr>
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<td>Y1–Y4</td>
<td>Y1–Y4</td>
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<tr>
<td>Td or Tdap (19+)</td>
<td></td>
<td>Y1–Y4</td>
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<tr>
<td>Zoster (50+)</td>
<td></td>
<td>Y1–Y4</td>
</tr>
<tr>
<td>Bundle measure (66+)</td>
<td></td>
<td>Y1–Y4</td>
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</tbody>
</table>

¹ Denominator consists of patients in primary care setting.
² Aligns with HEDIS Adult Immunization Status (AIS) Measure.

Basic Track Measures

- Measure 1: Influenza vaccination for adults age ≥19 each flu season
- Measure 2: Pneumococcal vaccination for adults age ≥66
  - a: Annual Care Gap – vaccinated or newly documented in measurement year
  - b: Population Care Gap – vaccinated or documented ever, per CDC recommendation

Measures align with HEDIS Adult Immunization Status (AIS) Measure
## Measurement Tracks

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<thead>
<tr>
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<th>Basic&lt;sup&gt;1&lt;/sup&gt;</th>
<th>Core&lt;sup&gt;1,2&lt;/sup&gt;</th>
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<sup>1</sup> Denominator consists of patients in primary care setting.

<sup>2</sup> Aligns with HEDIS Adult Immunization Status (AIS) Measure.

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## Core Track Measures

- Align with HEDIS Adult Immunization Status (AIS) Measure
- The percentage of patients 19 years of age and older who are up to date on recommended routine vaccines for influenza, tetanus and diphtheria (Td) or tetanus, diphtheria and acellular pertussis (Tdap), zoster, and pneumococcal.
The benefit of a bundle measure is that it more closely aligns with the patient’s perspective of care and promotes both a holistic approach to prevention and a system-wide approach to improvement of care.

(Nolan T, Berwick D. All-or-None Measurement Raises the Bar on Performance, JAMA, March 8, 2006)

Core Track Measures

1. Measure 1: Influenza vaccination for adults age 19 and older each flu season
2. Measure 2: Pneumococcal vaccination for adults age 66 years and older
3. Measure 3: Td or Tdap vaccination for adults age 19 and older
4. Measure 4: Zoster vaccination for adults age 50 and older
5. Measure 5: Bundle – adults age 66 years and older who have received, or are up to date on, all 4 required vaccinations: influenza, pneumococcal, Tdap, and zoster
6. Bonus Measure: Composite – assesses the percentage of the total recommended number of immunizations (AMGA to calculate)
Campaign Domains

- Provider and Staff Education
- Clinical Support
- IT/Documentation
- Patient Education
- Provider Compensation

Sponsors and Partners to Date

**Sponsors**
- Pfizer: Founding Sponsor
- SANOFI: Principal Sponsor
- MERCK: Achieving Sponsor
- Janssen: Contributing Sponsors
- gsk: Contributing Sponsors

**Partners**
- The Gerontological Society of America (GSA)
- Immunization Action Coalition (IAC)
- National Minority Quality Forum (NMQF)
Your Help

Questions?
Q & A

- Please submit questions to the Q&A Box
- If you are only connected to the webinar by phone, you may raise your hand and you will be allowed to ask your question.

Thanks!

Any questions?
info@izsummitpartners.org