Best Practices
for Increasing Influenza Vaccination Levels among Healthcare Workers

Facility: Market Square Health Care Center
3 Market Square
South Paris, ME 04281

Type of Facility: Nursing Home

Methods:
• All employees are presented with the option to accept or reject influenza vaccination during their re-enrollment for employee benefits. If the employee accepts, an employee health nurse administers the vaccine on the spot.
• Participation in program is voluntary; declination form is required
• Employees who are not vaccinated are provided antiviral chemoprophylaxis (at employer’s expense) during the duration of any outbreak of influenza
• Employer covers costs of program

Results:
• Vaccination rate in 2006-07 season: 48% (64 of 131 employees)
• Vaccination rate in 2007-08 season: 66% (86 of 134 employees)

Contact:
Philip DuBois
207-743-7086
duboisp@wmhcc.org

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